

Quick Weekend Away or Fun Summer Roadtrip: Hersheypark

By Jennifer Schenberg

To those families who enjoy road trips - especially those of you who are “in the know” about the Great Wolf Lodge, Rocking Horse Ranch, and Dutch Wonderland — this one’s for you.

This Summer, you can once again “one-up” your annual July or August road trip vacation by trying out an oldie but a goodie: Hersheypark. And this year, it’ll be more than just fresh, delicious chocolate, rides and a water park. As if that wasn’t enough.

Hersheypark is unveiling the first indoor, spinning glow-coaster in the US Opening Memorial Day Weekend

Laff Trakk will be the 13th roller coaster at Hersheypark, a 21st century Fun House that offers a new experience with every trip as riders enjoy the sensation of floating along the coaster track. Built within a family friendly house of laughs, Laff Trakk spins riders through an eye-popping adventure of sights and sounds, complete with glimpses of colorful characters including

classics like Laffing Sal, plus an engaging hall of mirrors and house of cards.

Part dark ride, part family coaster, Laff Trakk will deliver a different sensory experience with each trip. According to Hersheypark, the number and size of riders affects the rotation of the cars giving riders a different view of the bright, colorful elements and playful surroundings providing endless amounts of fun.

The new attraction will be located within a 130’ long X 75’ high red, white and blue building along Midway America between the Whip and Midway Tent. Laff Trakk will feature a four-seat ride vehicle with two seats in two rows, back-to-back. The design of the coaster car allows for a 360-degree free spinning rotation. Reaching a maximum speed of approximately 40 miles per hour, Laff Trakk takes its riders along 1,400 feet of track which includes an Immelman turn (riders enter a half loop and then go through a half twist and curve out in the opposite direction in which they came), multiple high-banked curves (85 degrees maximum), and Camel-back air time hills.

With seven ride vehicles the ride will accommodate approximately 850 rides per hour and the number of cars available will help minimize the wait time for riders who will enjoy a fun-filled 70-second adventure. The ride system utilizes a combination of the most modern magnetic and pinch braking systems to give everyone the smoothest and safest ride possible.

For more information or to take a “virtual” ride on Laff Trakk, you can visit www.Hersheypark.com, Facebook at <https://facebook.com/Hersheypark> and Twitter #Hersheypark



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